



Advertiser Order/Agreement

First Time Advertiser Returning Advertiser

KCS Member _____ Phone _____

Advertiser Business Name _____

Contact and Phone number _____

Advertiser Address _____

_____ Zip _____

Ad Size _____ Price \$ _____

Business Sponsorship: Level 1 \$2000 Level 2 \$1000

Mail this printed form to Kona Choral Society, P.O. Box 5007 Kailua-Kona, HI 96745 or give it to the KCS member who provided it to you. Include your check or money order or phone in your payment with Visa, MasterCard, Discover or Amex to 360-531-1003.

By signing below Advertiser agrees to provide both prepayment and camera-ready or electronic / digital copy (.pdf) no later than the date on the rate sheet. Advertiser acknowledges that the ad copy is for the current season of KCS programs. The ad will run in the next program.

No changes in the ad will be accepted once the ad is received. Ads not provided in camera-ready or electronic / digital copy (.pdf) format will be charged an additional 20%.

Additional Comments:

_____ Date _____
(Authorized Signature)

Questions? Call Laurie Darleen (360) 531-1003 ▪ KCSConcertPrograms@KonaChoralSociety.org
The Kona Choral Society is a non-profit organization bringing choral music to the community;
from masterworks to local traditions. 501(c)3 tax identification number 68-0529665

Kona Choral Society Color Ad Sizes

G. Full inside page **5" x 8"** \$800
H. Inside Cover **5" x 8" (two only)** \$900
I. Back Cover **5" x 8"** \$1000

Size D
Quarter Page Vertical
2.5" x 4"
\$300

Size F
Half Page Vertical
2.5" x 8"
\$400

Size A
Business Card Horizontal
3.5" x 2"
\$200

Size B
Business Card Vertical
2" x 3.5"
\$200

Size E
Half Page Horizontal
5" x 4"
\$400

Size C
Quarter Page Horizontal
5" x 2"
\$300



RATE CARD

PROGRAM ADVERTISEMENT COSTS, SEASON OF FALL 2024 & SPRING 2025

- All ads will run the fall & spring seasons, and will appear in the printed programs for both.
- Payment and full color, digital, correctly sized artwork/ad (.jpg or .pdf) due at time of order placement. (email electronic copy or questions to KCSConcertPrograms@KonaChoralSociety.org)
- 20% surcharge will be added for ads needing any graphics enhancement (non-print ready).
- Checks to be made payable to Kona Choral Society. Credit cards (V/MC/Disc/AmEx) are accepted.

Ad size	Dimensions	Price
A. Business card Horizontal	3.5" x 2"	\$200
B. Business card Vertical	2" x 3.5"	\$200
C. Quarter page Horizontal	5" x 2"	\$300
D. Quarter page Vertical	2.5" x 4"	\$300
E. Half page Horizontal	5" x 4"	\$400
F. Half page Vertical	2.5" x 8"	\$400
G. Full inside page	5" x 8"	\$800
H. Inside Cover	5" x 8" (front or back)	\$900
I. Back Cover	5" x 8"	\$1000

Business Sponsorship Opportunities

- | | |
|--|--|
| Level 1: \$2000 | Level 2: \$1000 |
| <ul style="list-style-type: none">• An Inside Full Page ad<ul style="list-style-type: none">◦ Messiah & Spring programs• 4 VIP tickets for the year• Acknowledgment on the KCS website• Acknowledgment in 2 Free Concert programs<ul style="list-style-type: none">◦ Joy To The World◦ Black History Month | <ul style="list-style-type: none">• An Inside Half Page ad<ul style="list-style-type: none">◦ Messiah & Spring programs• 2 VIP tickets for the year• Acknowledgment on the KCS website• Acknowledgment in 2 Free Concert programs<ul style="list-style-type: none">◦ Joy To The World◦ Black History Month |

SPECIFICATIONS

- Printed book size is 5.5 inches x 8.5 inches
- Ad area total is 5 inches x 8 inches
- Dimensions given in width x height (match your artwork to the ad size you select before sending)
- Borders are at the discretion of the printer, unless drawn into ad